



ALEXANDRA PENNELL

Aspiring Designer

CONTACT

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📍 Ballarat 3350

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21st October 1997

EDUCATION

- VCE Graduate Ballarat High School 2015: With completion of both VET and VCE Fashion Design Studies
- Bachelor of Design Arts Majoring in Fashion and Costume Design: Currently Finishing
- Bachelor of Design Arts Sub-majoring in Graphic Design

DESIGN EXPERIENCE

Blair Archibald Designs

Internship | 2023

- Working under the guidance of independent menswear designer Blair Archibald in his Brunswick Studio

India Fashion Week Australia

Runway | 2023

- Selected from current students to be showcased as an emerging designer on a globally televised runway.

Freelance Burlesque Costume Artist

2020-current

- Creating custom one of a kind costumes for performances in dance and burlesque based artists

BLOC Music Theatre

Costume Designer | 2017 | Bussy Malone Junior

- Co-ordination of a cast of roughly 40 children
- Design and construction management of small costume department

BLOC Music Theatre

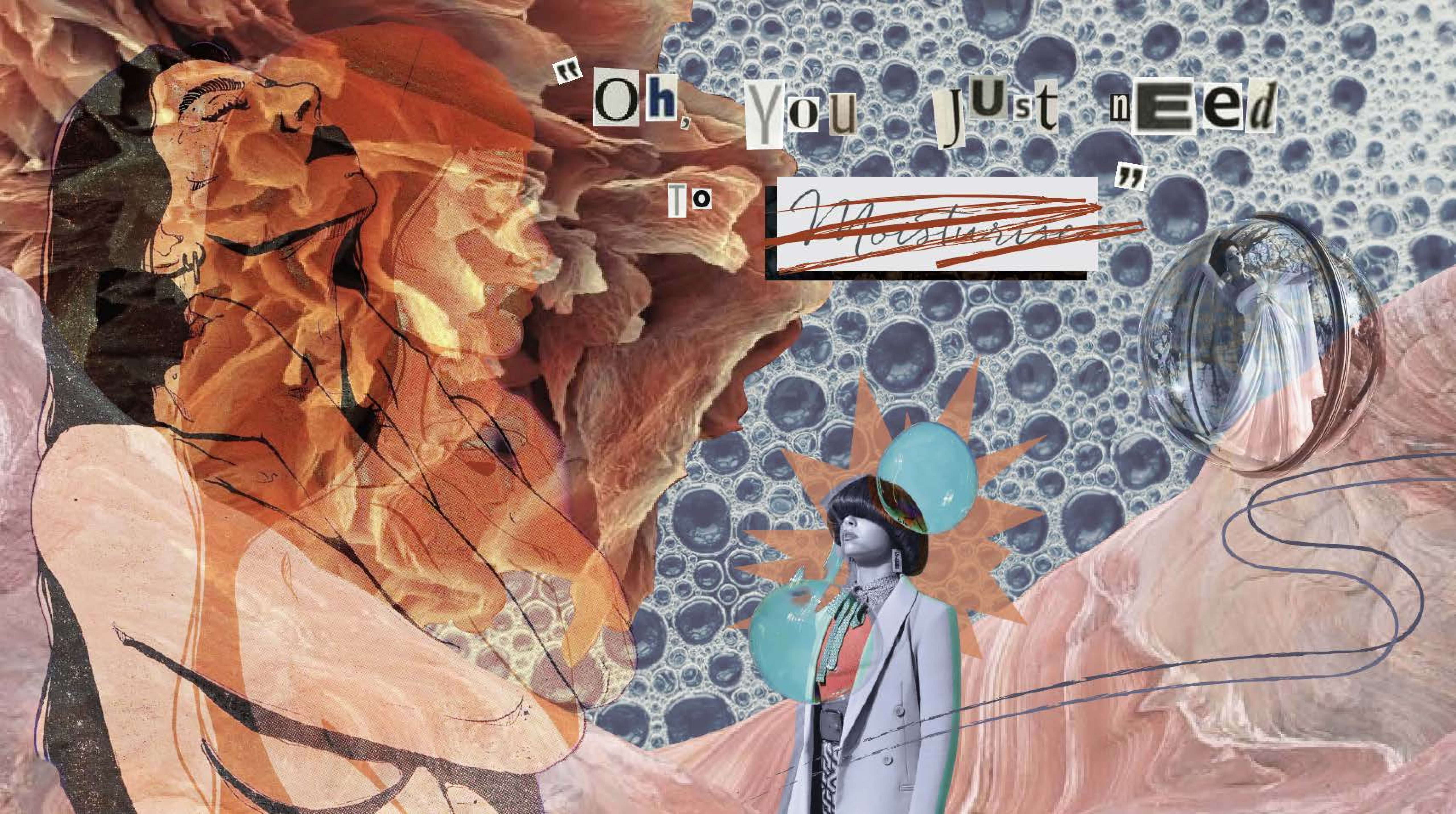
Seamstress | 2016

- Construction of costumes for Mary Poppins The Musical through pattern making, sewing and altering under the guidance of a costume designer

“ Oh, You Just nEed

To

Moisturise”





A work of self reflection, following the fluctuations in both physical and mental health when living with a chronic skin condition.

Comically entitled "Oh, you just need to moisturise" as a commentary to the ignorance of medical professionals who often fail to see the extreme discomfort many people live with whilst they struggle to be diagnosed. With elements of conceptual couture design crossing paths with commercial street style this collection with its unusual fabric choices creates intrigue and discomfort: Mirroring the physical response of atopic eczema whilst showcasing how it is crucial to find beauty in a world filled with pain.



constant "cures"

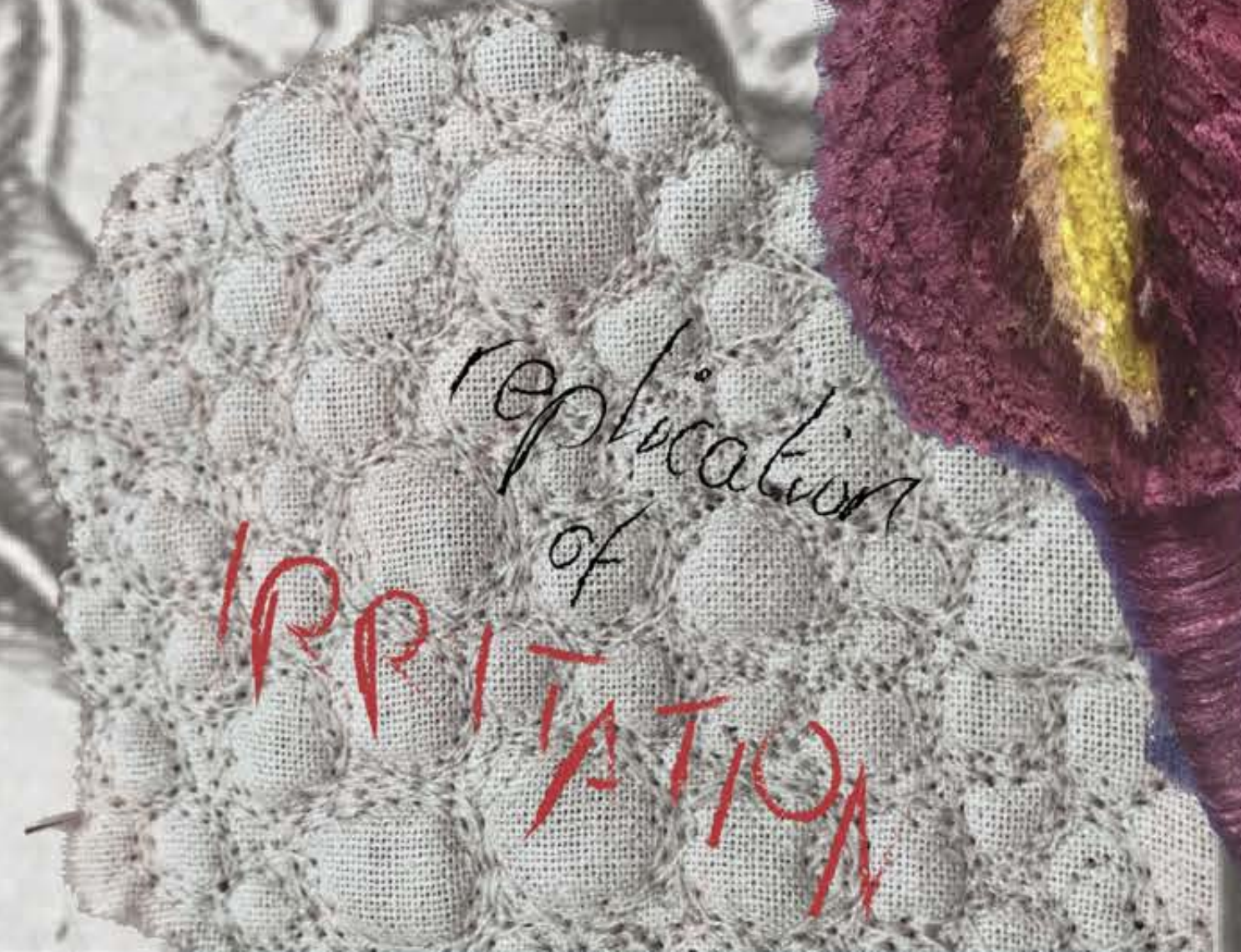
Common flareups
across
shoulders



ATOPIC ECZEMA



Cracking



replication
of
IRRITATION

GYMPING



lazer cut segms

Bio Plastic



skin flakes



fabric submerged before setting



CHILLA PSIOLE
B
MODEL 2009



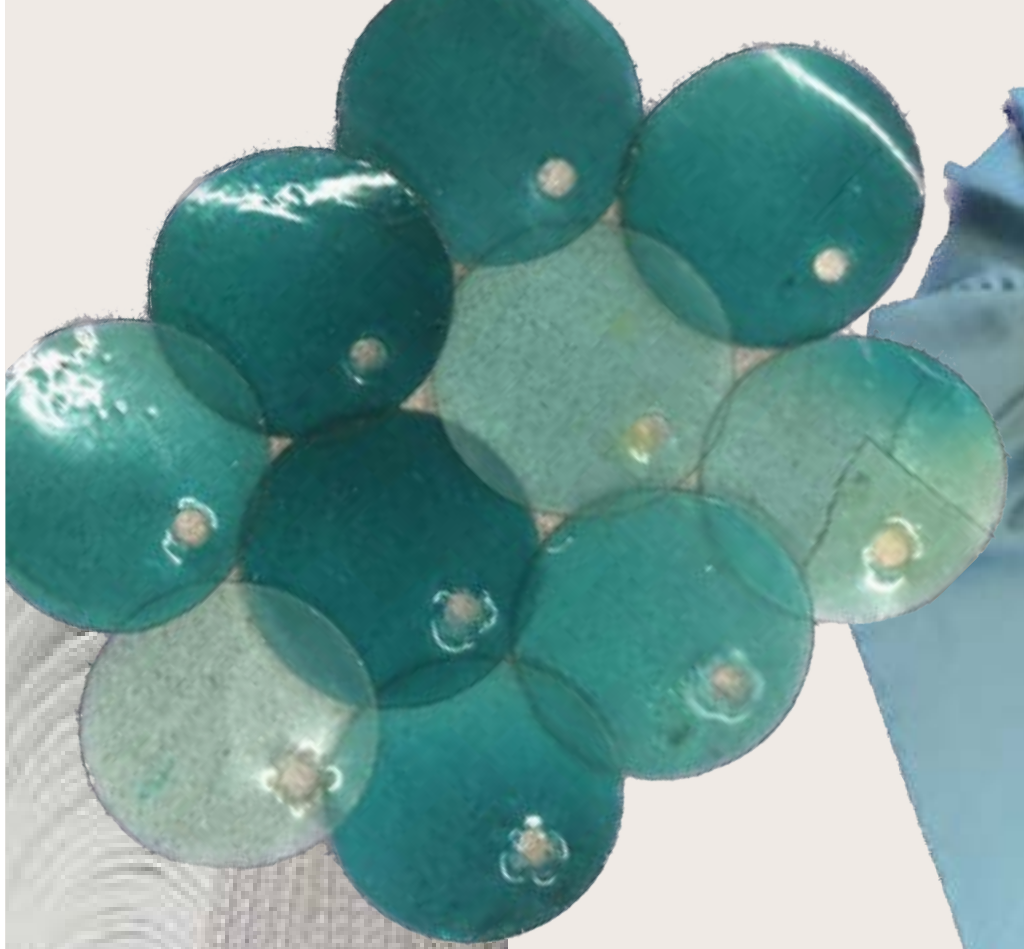
Solution

$$\begin{array}{r} \cong 333.333 \\ + \\ \text{C}_3\text{H}_8\text{O}_3 \quad 4.2 \end{array} \left. \vphantom{\begin{array}{r} \cong 333.333 \\ + \\ \text{C}_3\text{H}_8\text{O}_3 \quad 4.2 \end{array}} \right\} + 6.75$$

Formula

LINE UP

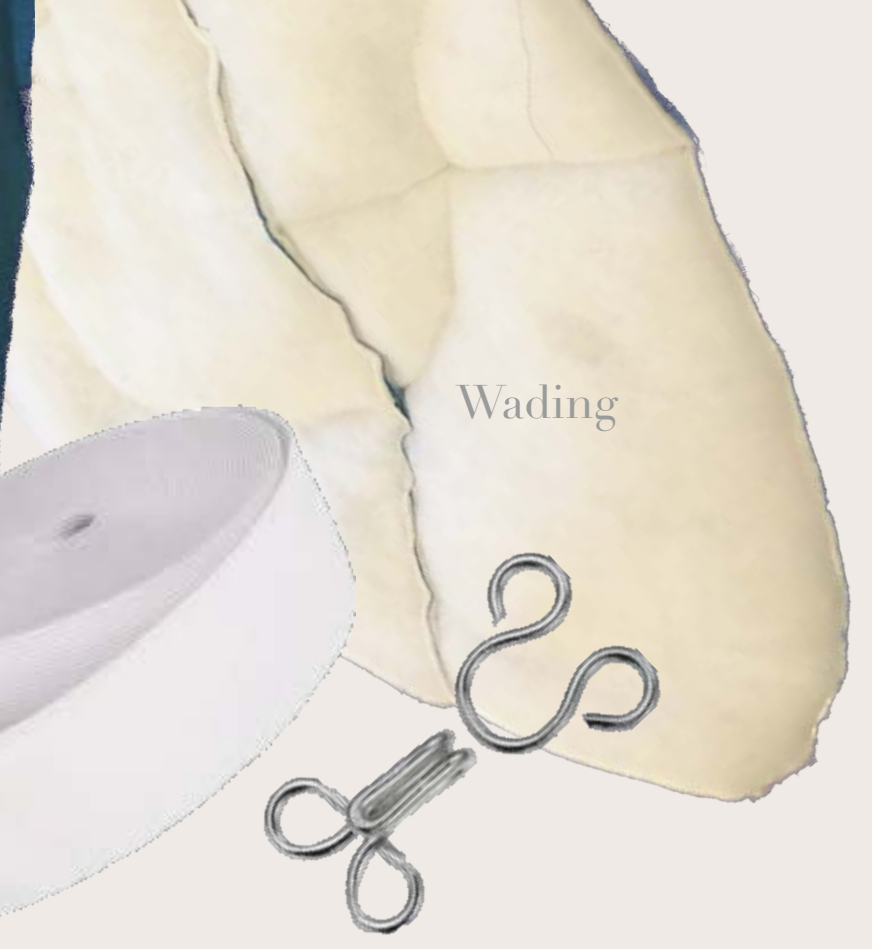




Boning



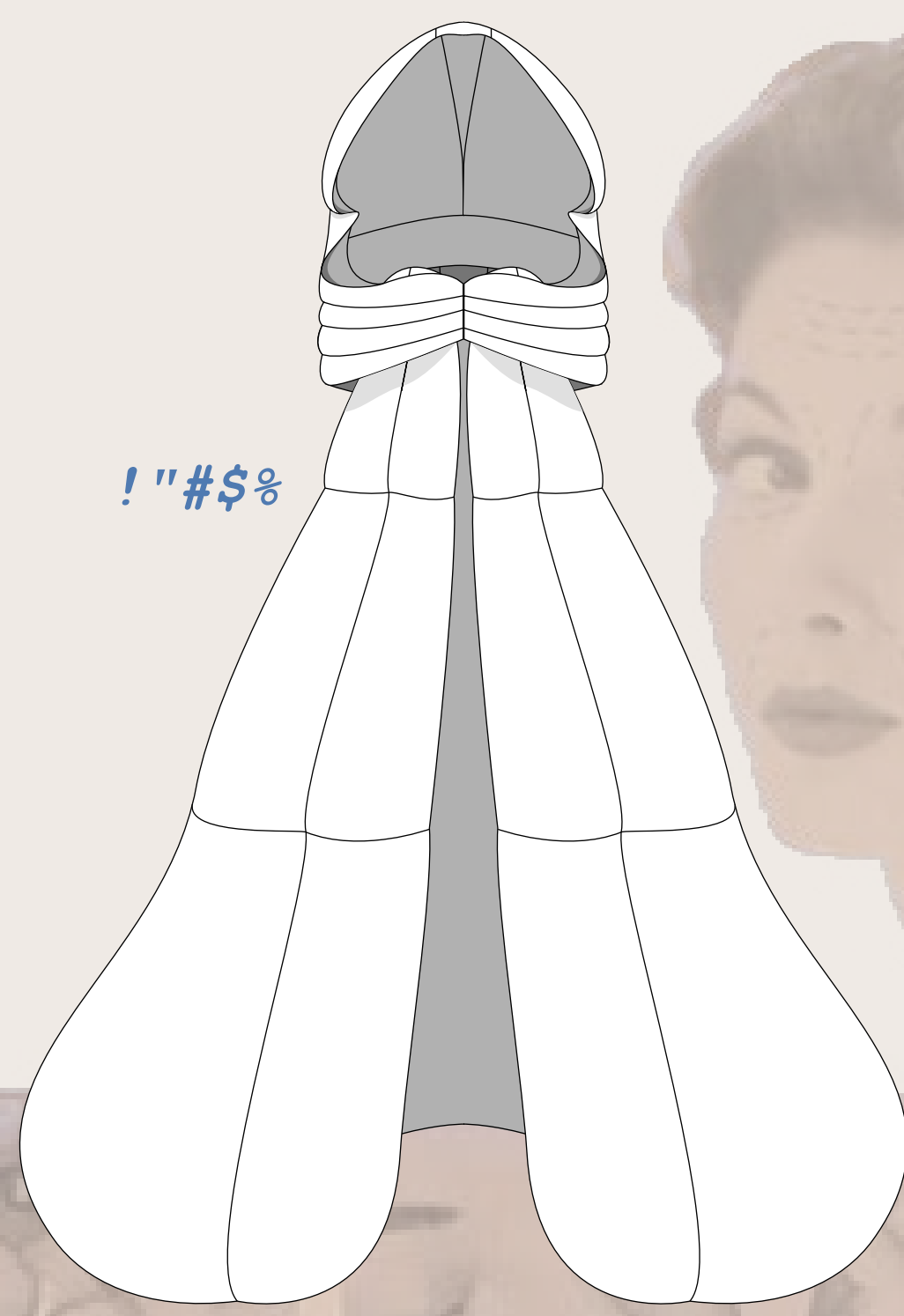
deadstock taffeta



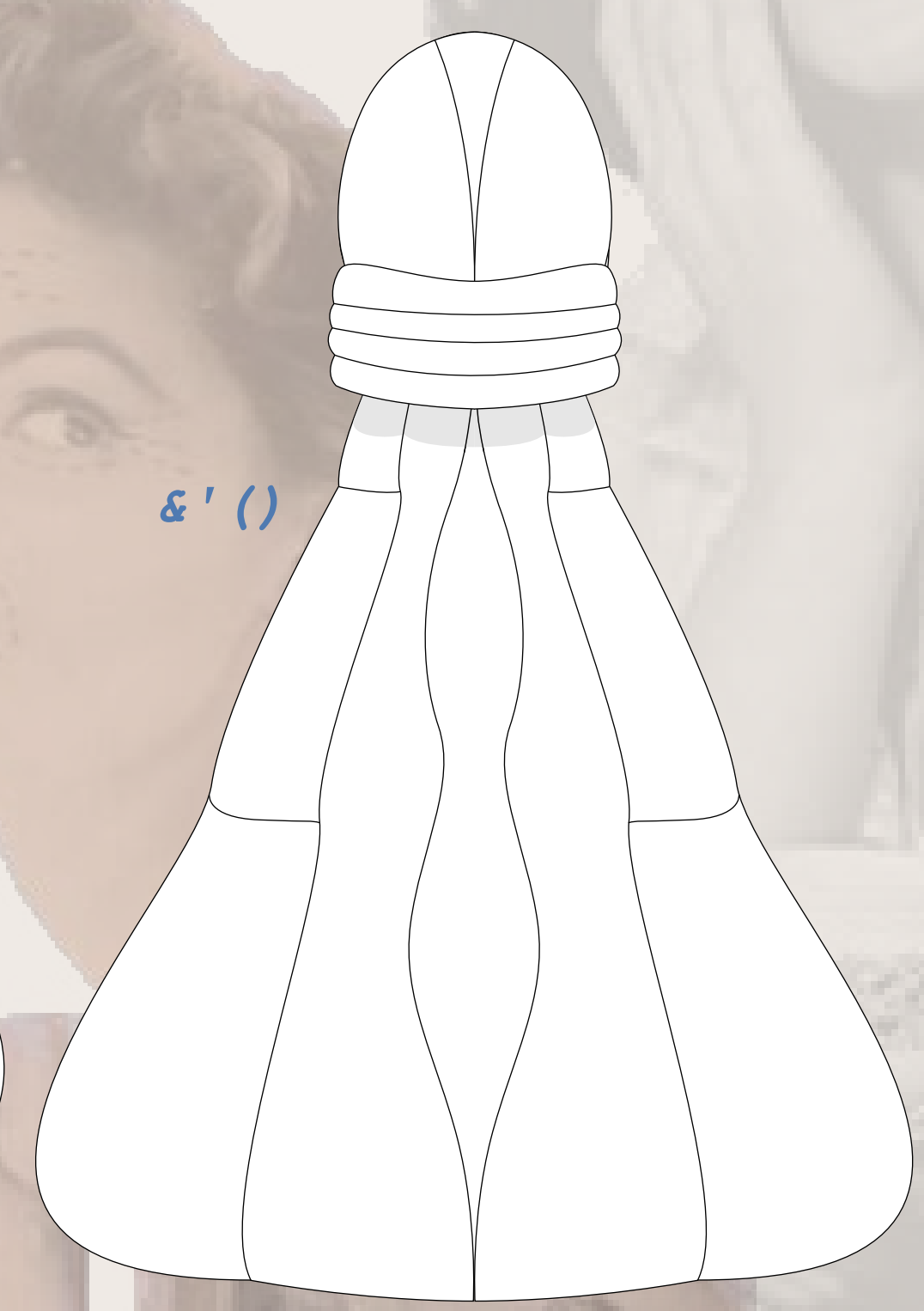
Wading



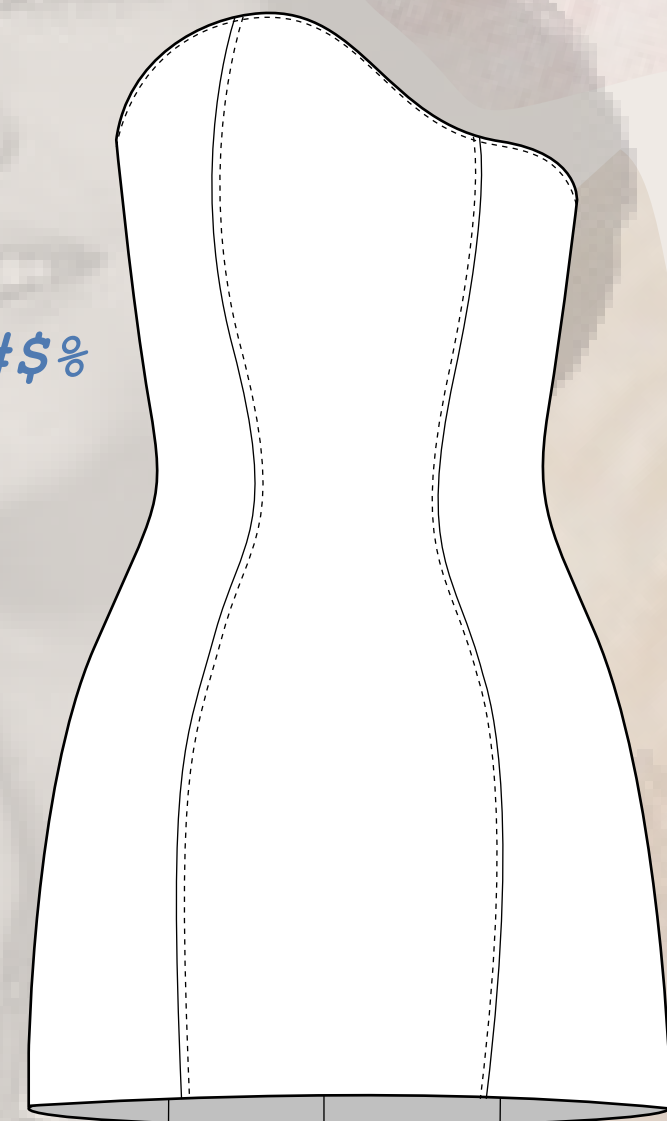
Repurposed denim



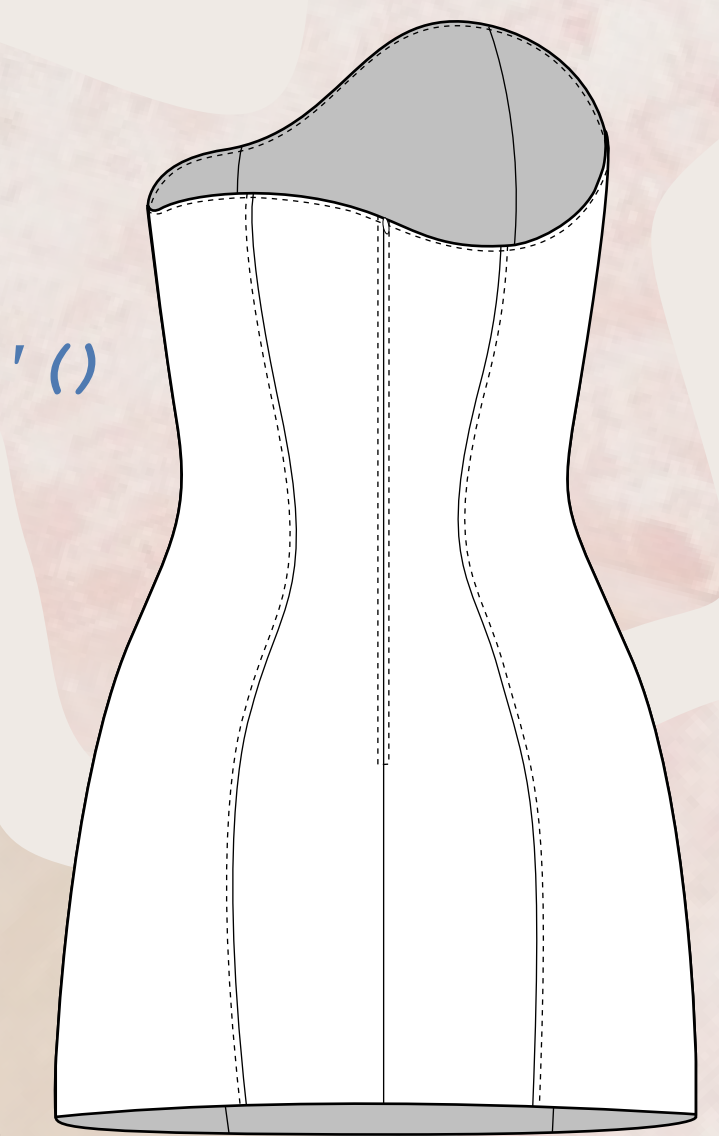
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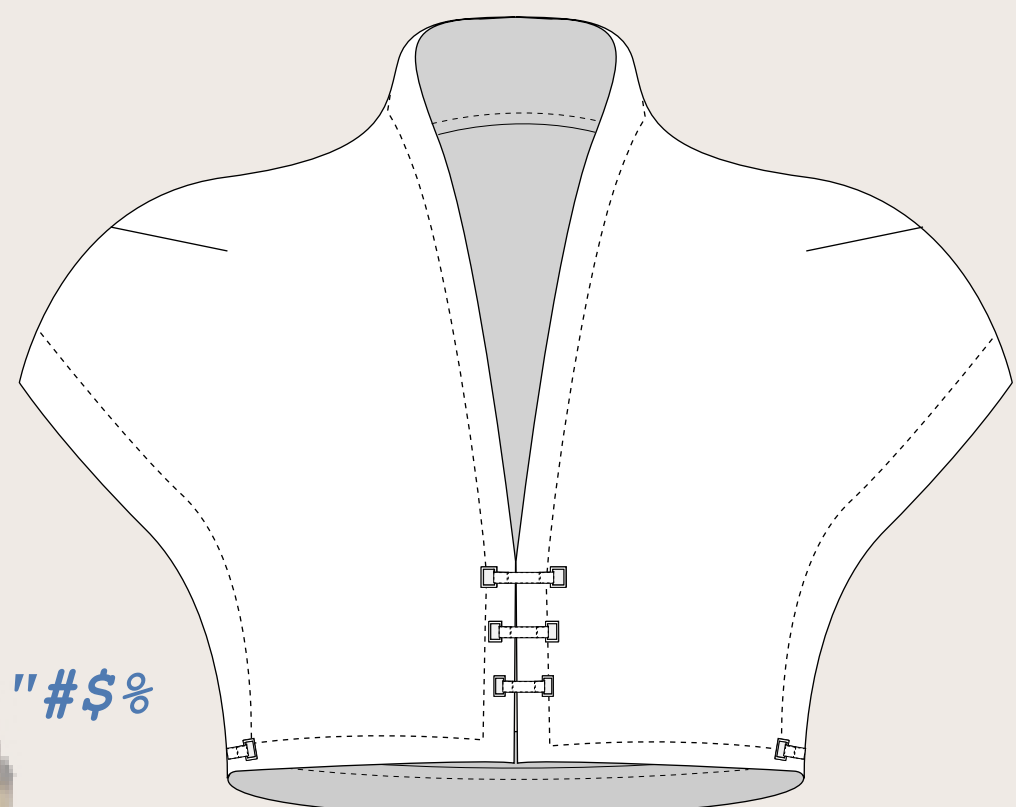
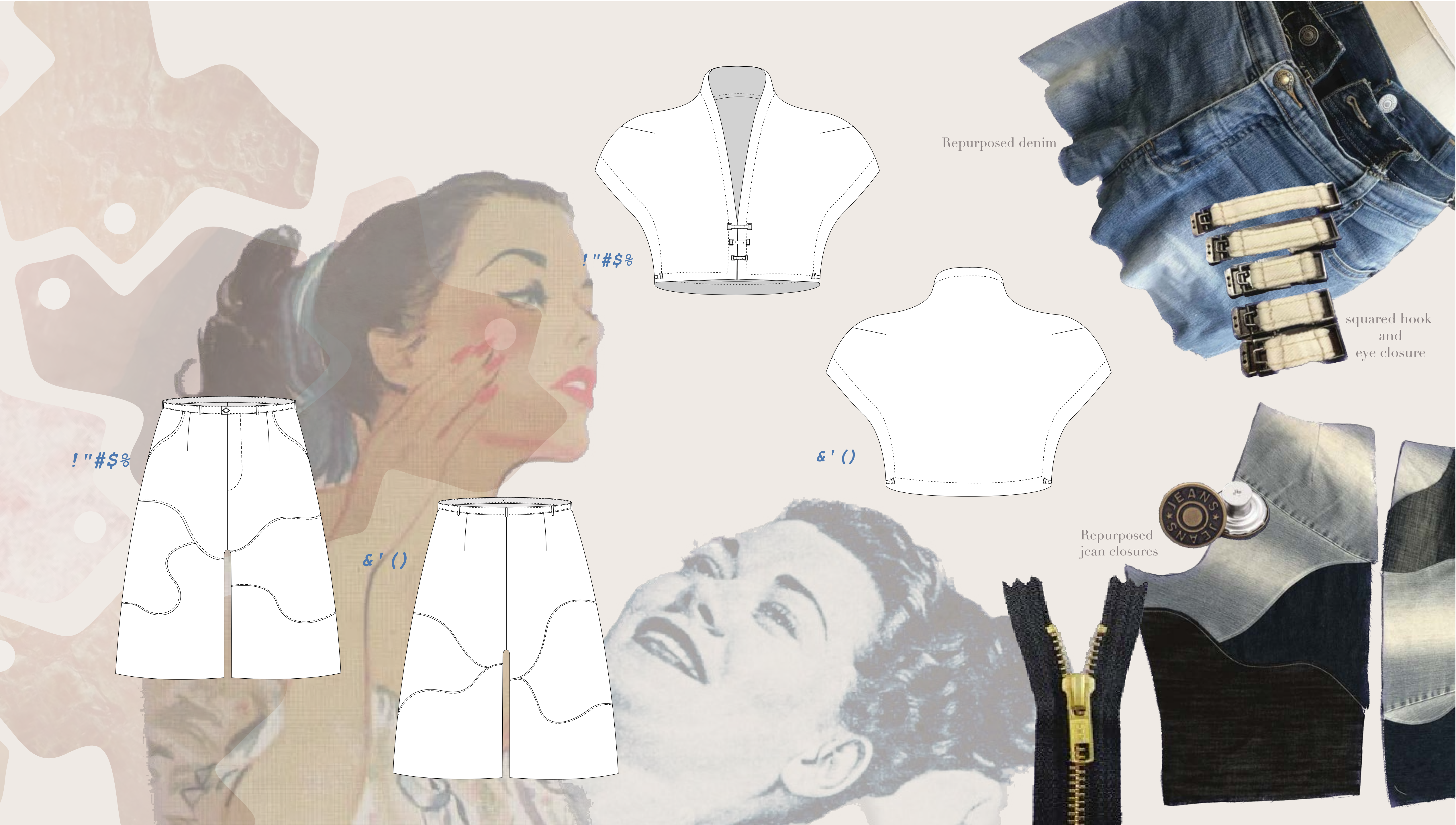


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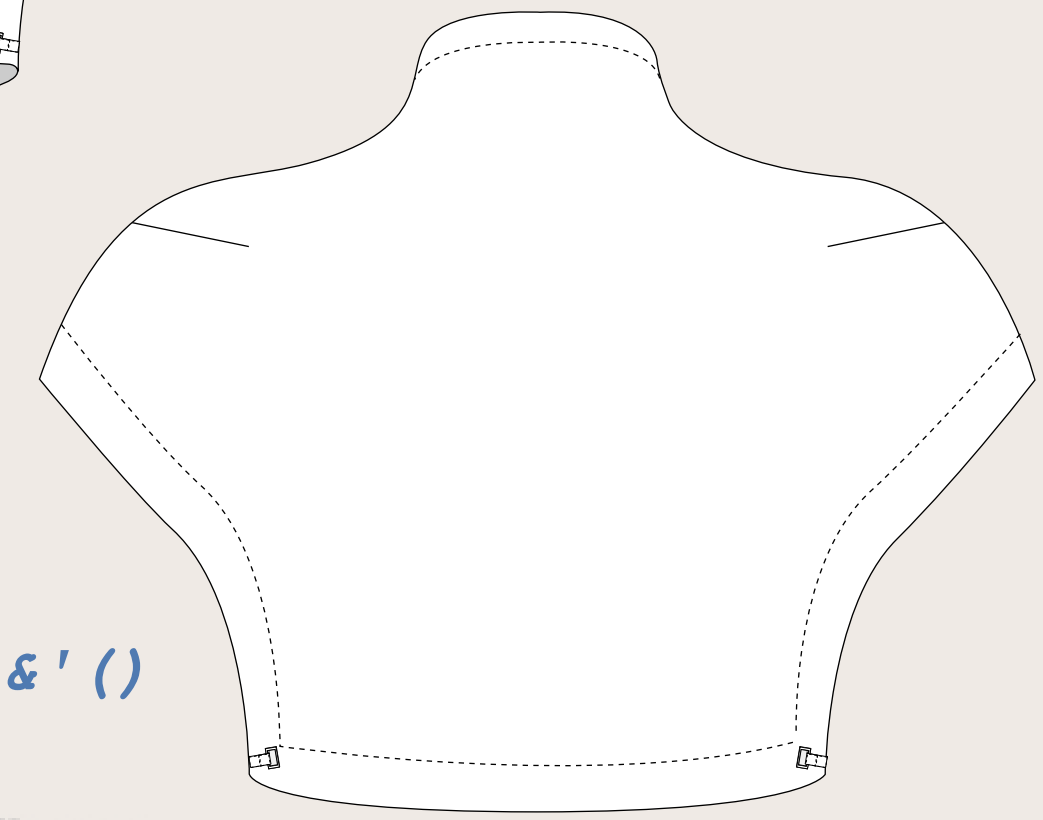


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Repurposed denim



squared hook and eye closure



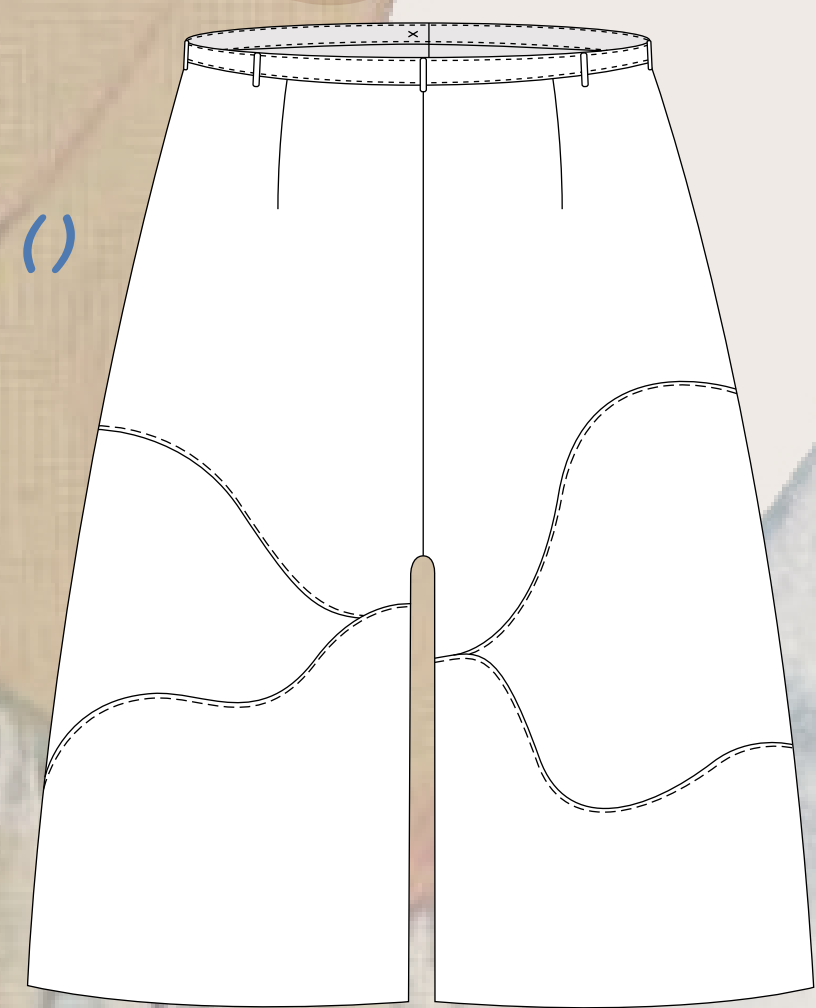
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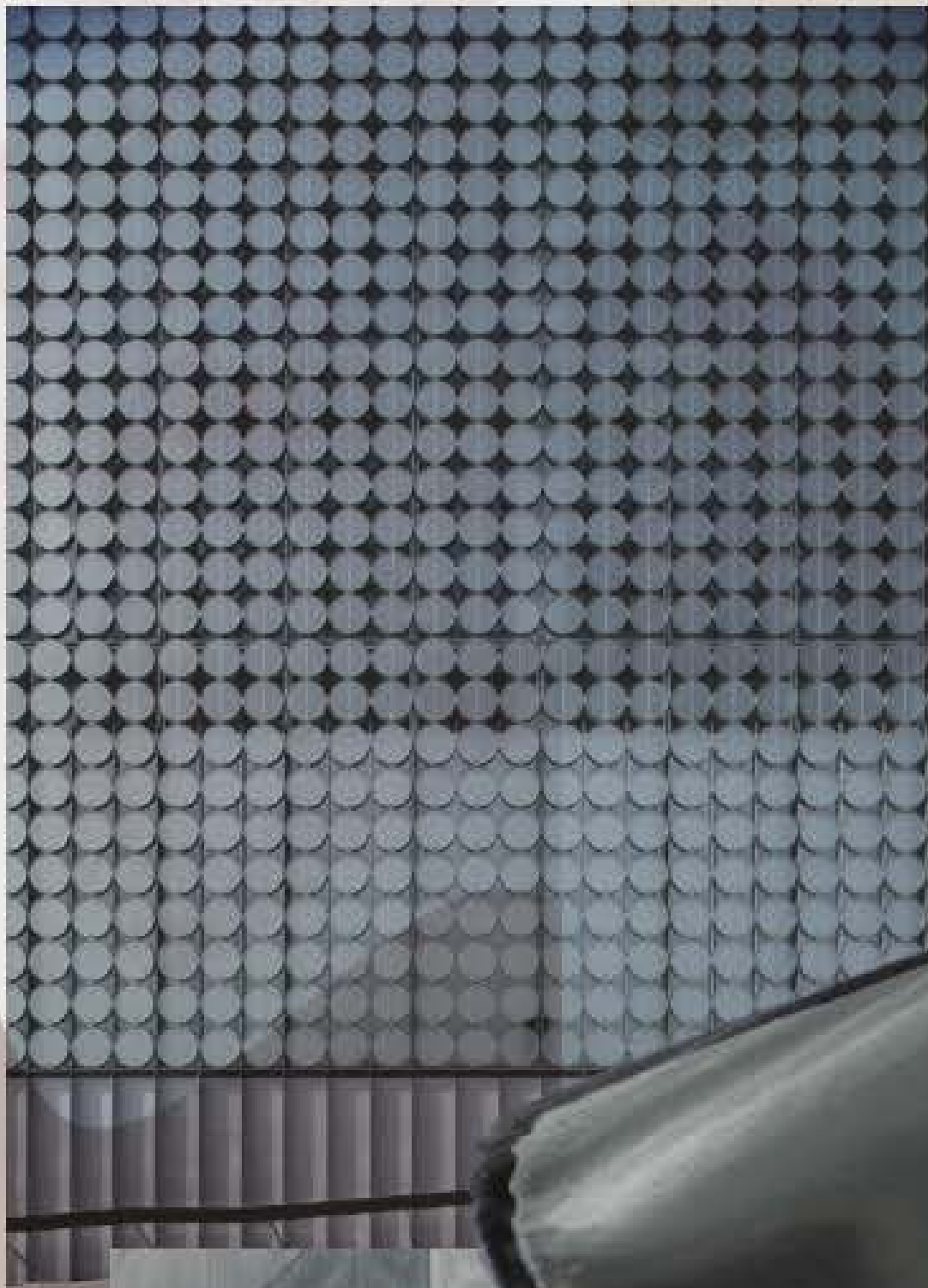
Repurposed jean closures



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Location



Model Poses





Styling





MEILLEUR
events
INDIA FASHION WEEK
GURGAON





MEILLEUR
events
INDIA FASHION WEEK
AUSTRALIA

MEILLEUR
events
INDIA FASHION WEEK
AUSTRALIA





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