

Heirloom





a bit about myself.

I am Henry McElroy, a fashion designer deeply influenced by my upbringing in a country town and my passion for history. My designs blend classic elegance with contemporary innovation, creating pieces that feel both timeless and modern. My approach to fashion is deeply rooted in a respect for the narratives of the past, which I seamlessly weave into my collections through thoughtful detailing and silhouettes that evoke a sense of nostalgia. At the same time, I bring a fresh, unique perspective to my work, pushing the boundaries of traditional design.

My collections tell stories of heritage and tradition, reimagined for the present day. My work stands as a celebration of the past and an embrace of the future, offering a vision of fashion that honours my rural roots and my innovative spirit. Through my designs, I create garments that resonate with a sense of history while championing a responsible, forward-looking approach to the industry.”

WILLIAM STANLEY MCELROY



It hath been my utmost pleasure and passion to craft designs that, I dare say, speaketh to the soul and mind alike. These works, a testament to many hours of toil and inspiration, now seek the honour of thine esteemed judgement and discerning gaze.

www.WSMcElroyDesign.com

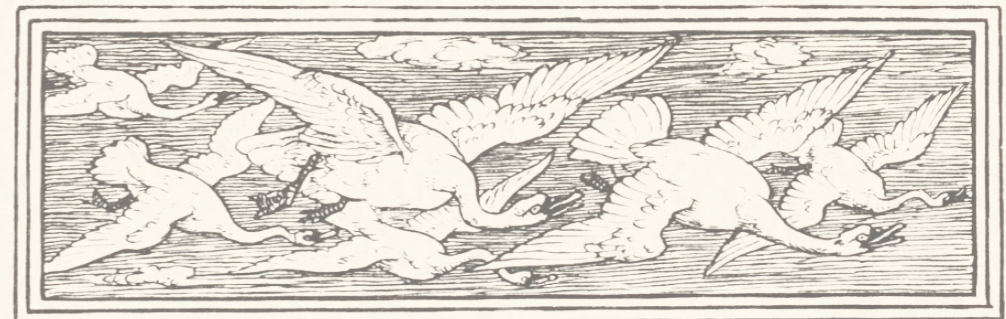
@wsmcelroydesign



Please be aware...

the **CONTENTS** of
*this document may induce
flashbacks from a past life*

HENRY MCELROY



- I. CONCEPT STATEMENT
- II. MOODBOARD
- III. TREND RESEARCH
- IV. ILLUSTRATIONS
- V. LINE UP
- VI. STYLING
- VII. DESIGN DEVELOPMENT
- VIII. COLLATORAL

Has anyone seen my
women's dress block?
- Sarah

How many toiles is
enough...
asking for a friend

KEEP THIS BOOK CLEAN
DO NOT TURN DOWN THE LEAVES

Borrowers finding this book pencil-marked,
written upon, mutilated or unwarrantably defaced,
are expected to report it to the librarian.

MAR 21 1962

APR 7 1962

JAN 15 1963

OCT 23 1963

NOV 27 1963

FEB 3 1964

FEB 29 1964

May 14 1966

APR 28 1967

MAY 9 1967

MAY 22 1967

JUN 8 1967

Beresford after
workshop?
WHO'S IN

KEEP THIS BOOK C
DO NOT TURN DOWN TH
Borrowers finding this book p
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THE WHITEHOUSE SCHOOL



“Heirloom” is a collection that reveres the legacy of hand-me-down clothing, embracing the principles of sustainability and the beauty of handcraft. Drawing inspiration from the intricate elegance of Elizabethan fashion and the rich traditions of Eastern European costume, this collection is a testament to history and artistry.

CONCEPT

Each garment in the collection is infused with the spirit of sustainability, crafted to be cherished and passed down through generations. The fabrics, dyed using the natural pigments of onion skins, create a palette of earthy, golden hues that connect the wearer to the cycles of nature and the wisdom of traditional dyeing methods. “Heritage” is an ode to the stories embedded in clothing, the hands that crafted them, and the enduring beauty of garments that transcend time.

The veins which rise from Earth
are my own.
And though my slumber falls
through the broken tunnels,
And signals my feet to curl,
My tongue still follows the stillness
of a silent moon.
“I was worshipping”

WILLIAM STANLEY MCELROY PRESS



ASSIGNMENT

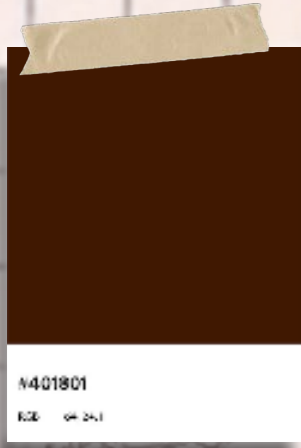
DR. BY _____

RATING

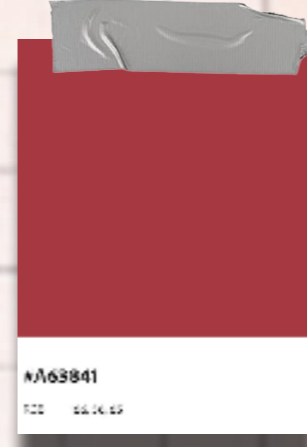
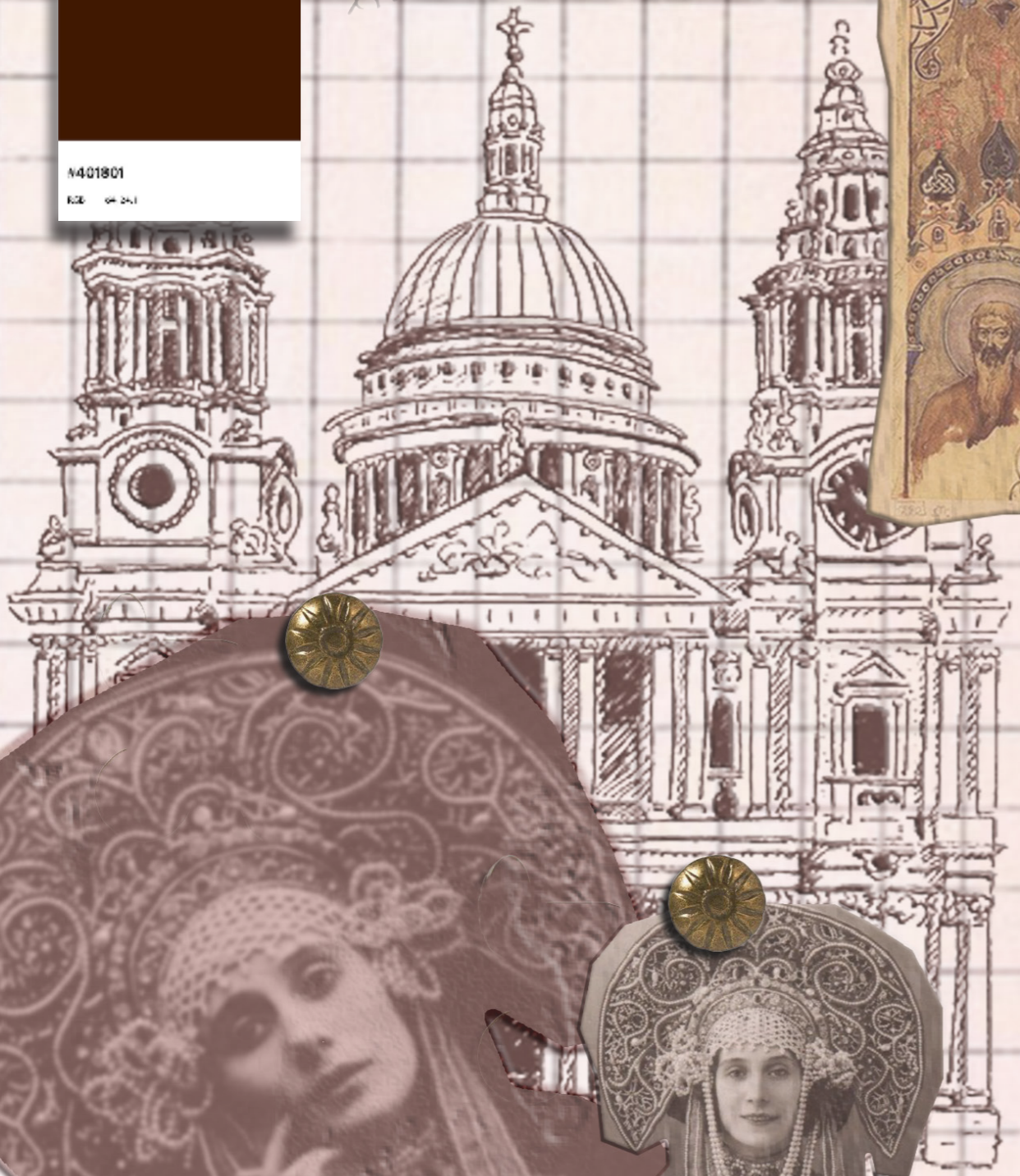
UNIT **8**

CH. BY _____

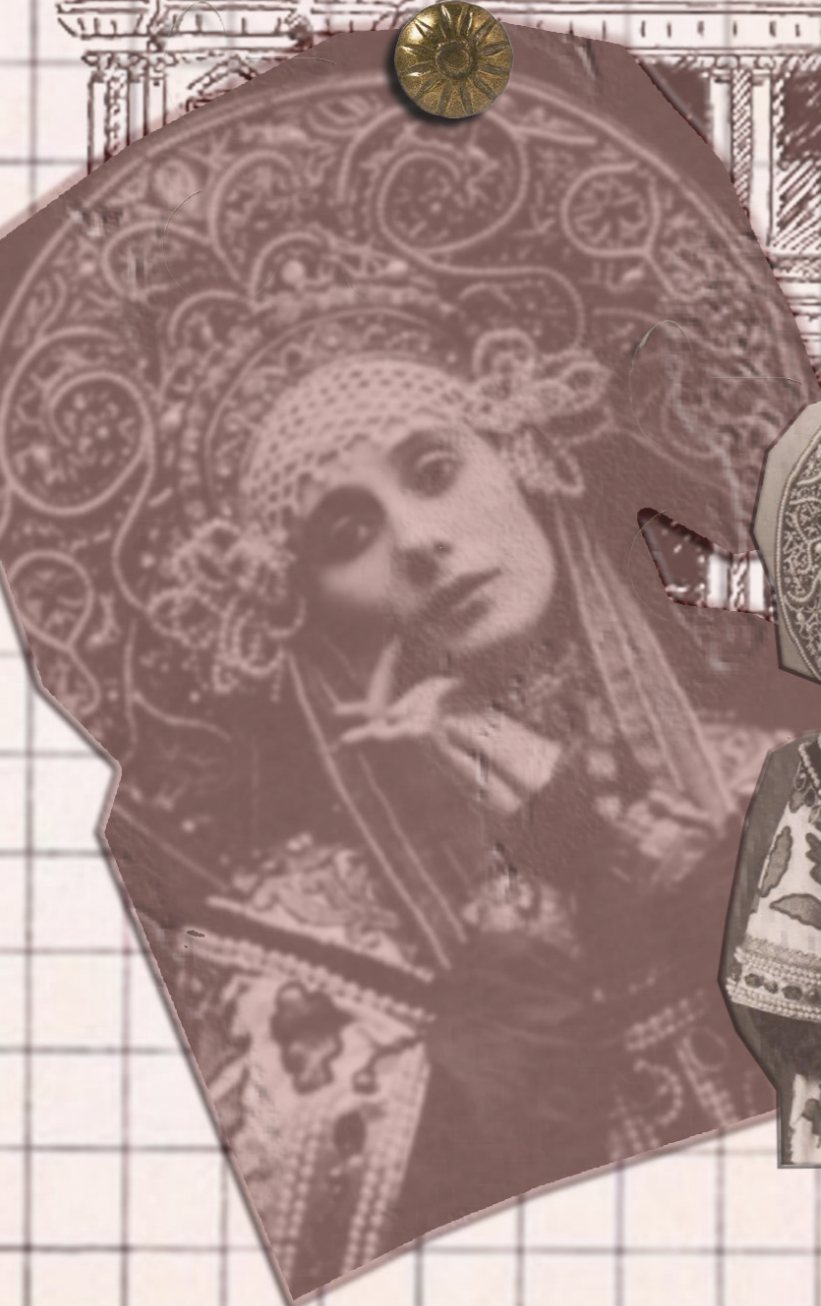
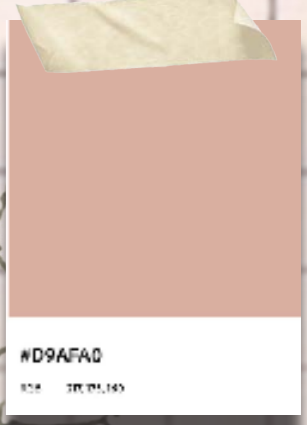
BABYLONE



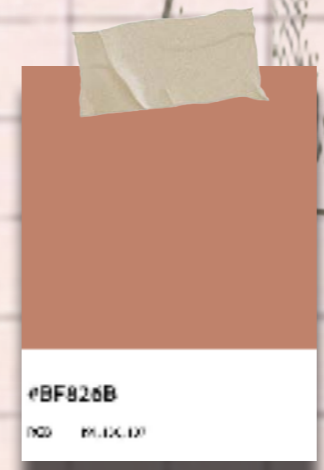
Ave Maria Gratia Plena



*Vintage 1940s mix
with Elizabethan*



*Eastern European
Pagan?*





WILLIAM STANLEY MCELROY

LIBRARY AND ART GALLERY

SURRY HILLS, AUSTRALIA



WE INVITE YOU TO COME AND VISIT OUR LATEST EXHIBITION, 2024-2025 TREND RESEARCH. WE AT THE WILLIAM STANLEY LIBRARY AND ART MUSEUM HAVE COLLATED AN IN-DEPTH ANALYSIS OF THE TRENDS WHICH ARE TO COME FOR THE FOLLOWING YEAR.



WE ARE SO GRATEFUL TO HAVE BEEN LEANT THE WORK OF THE FOLLOWING DESIGNERS.

JEAN PAUL GAULTIER SPRING 2024
ARMANI PRIVE SPRING 2024
CHANEL FALL 2024
ANTONIO MARRAS FALL 2024
RORY WILLIAM DOCHERTY RESORT 2025



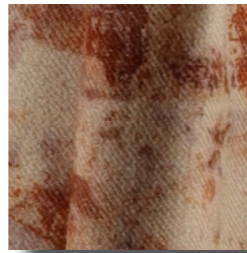


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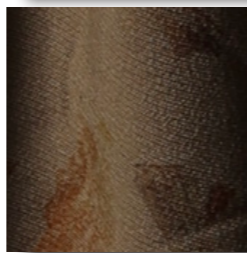
PRESENTS THE LITTLE HOUSE LOOK



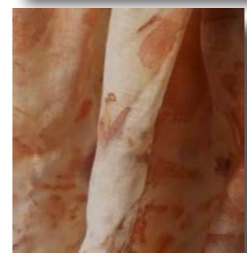
100% Onion Dyed
Wool Twill



100% Onion Dyed
Wool Twill

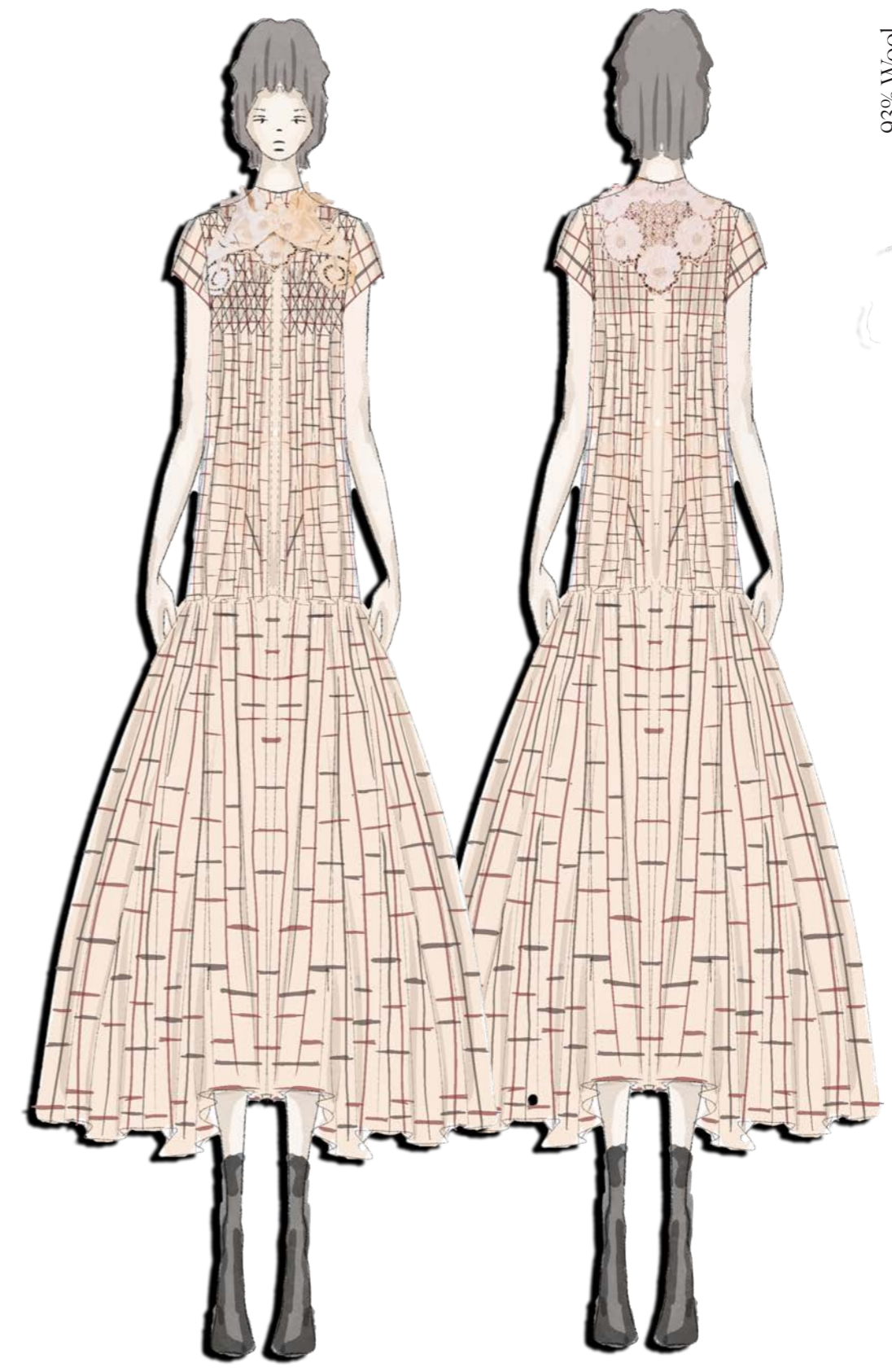


100% Onion Dyed C
Cotton Voile





WILLIAM STANLEY MCELROY
PRESENTS THE DICKINSONS LOOK



93% Wool
7% Nylon



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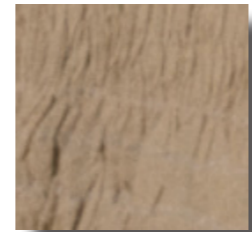
PRESENTS THE LITTLE WOMEN LOOK



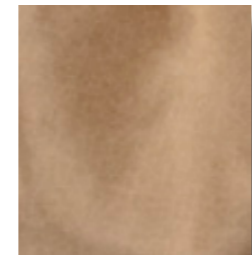
70% Wool
30% Linen



100% Cotton



100% Linen





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PRESENTS THE JANE LOOK

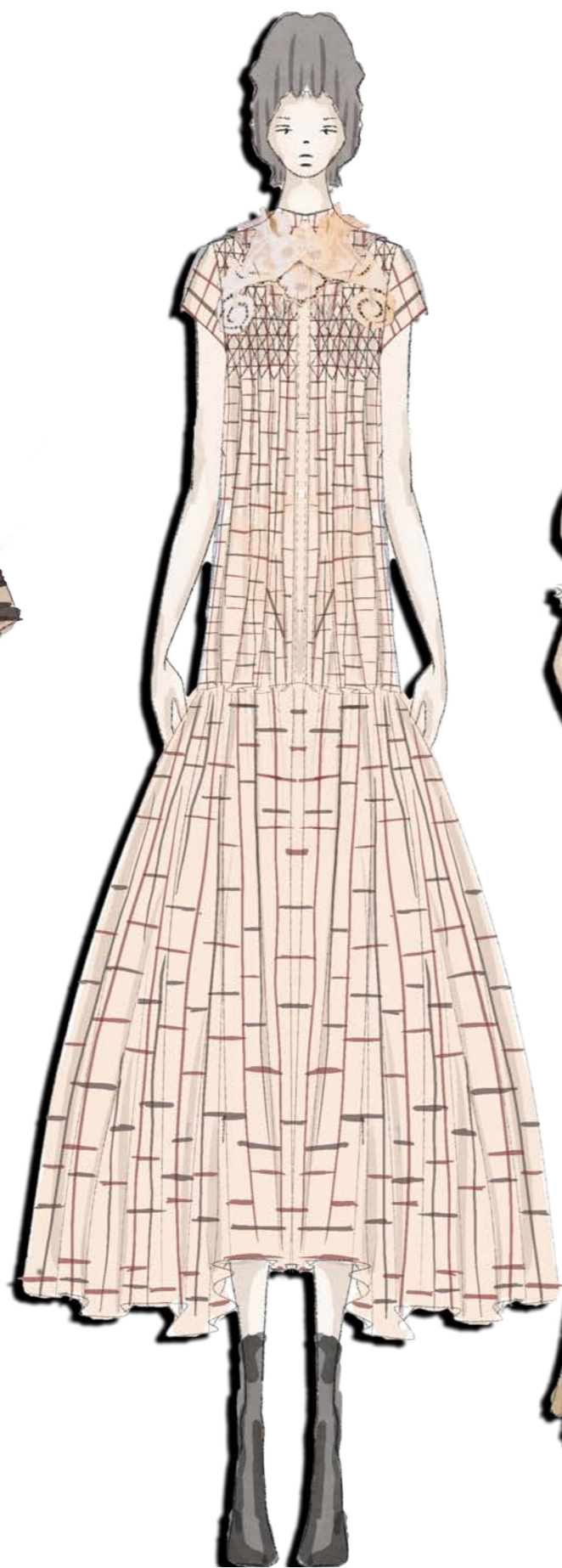


70% Cotton
20% Nylon





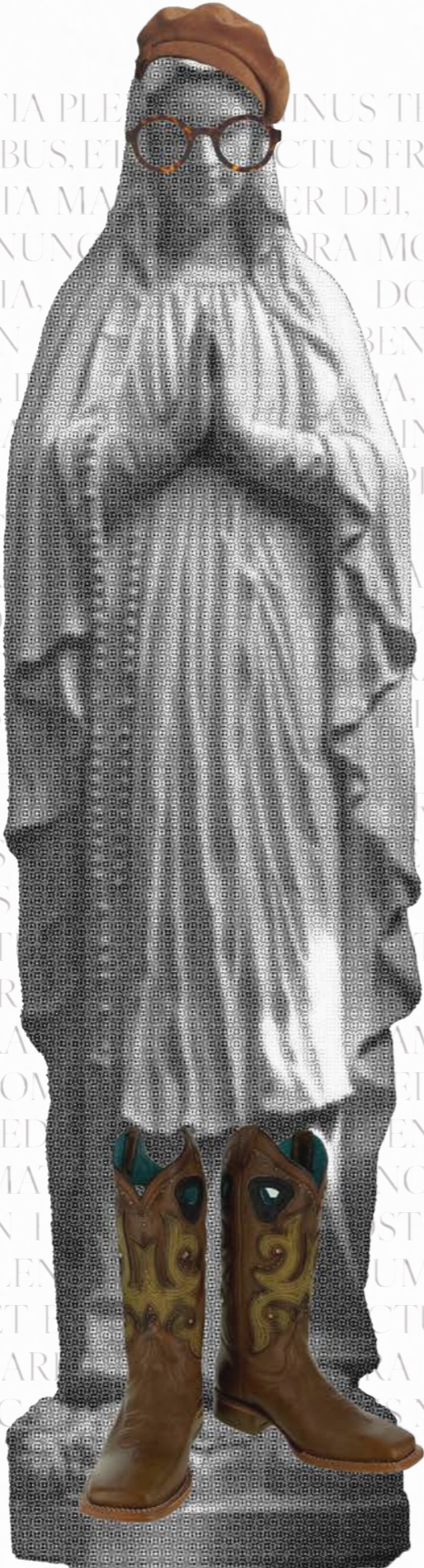
HEIRLOOM

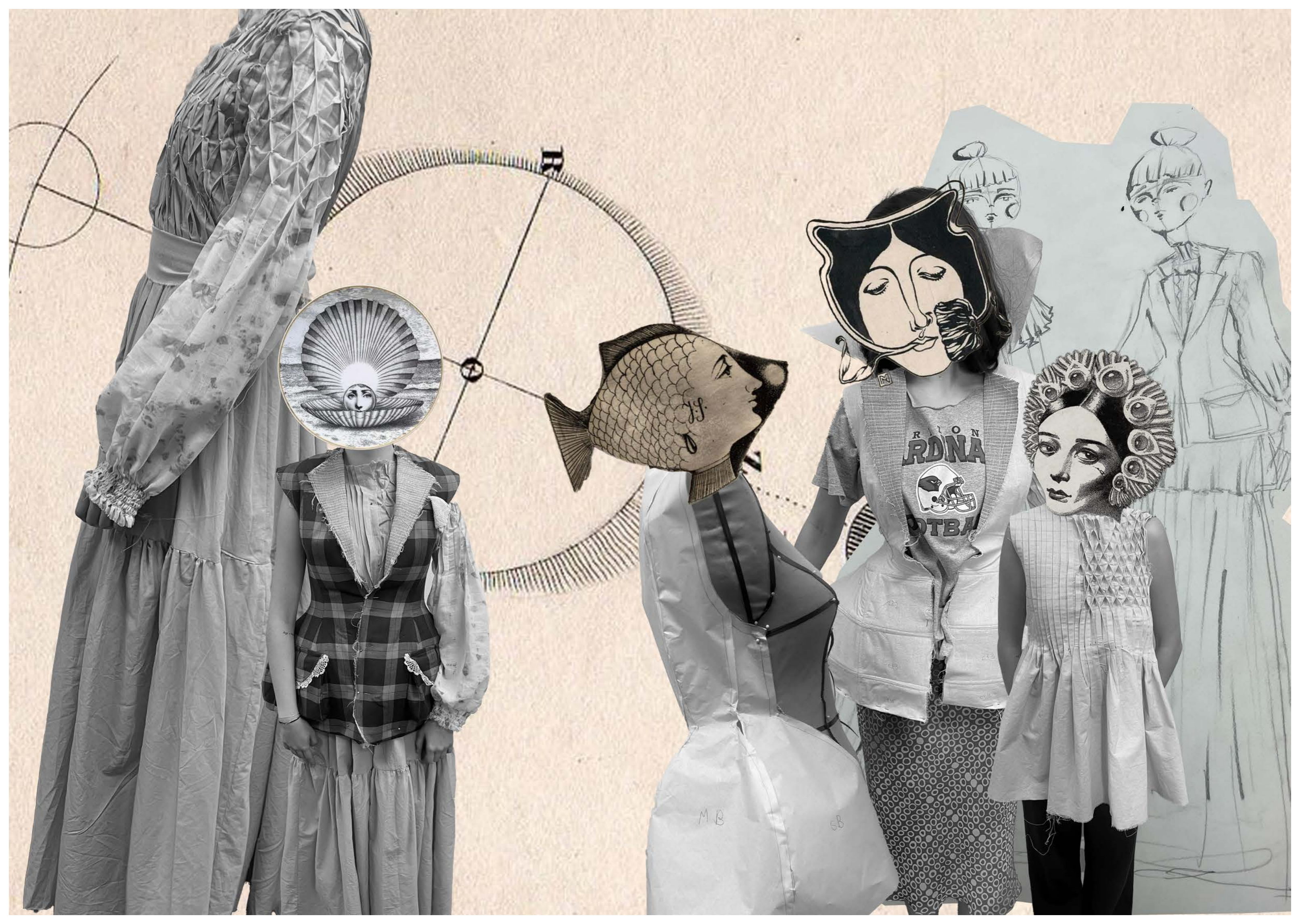


HOW TO STYLE YOUR HEIRLOOM

(IMACULATE CONCEPTION NOT INCLUDED)

AVE MARIA, GRATIA PLENA, DOMINUS TECUM. BENEDICTA TU IN MULIERIBUS, ET BENEDICTUS FRUCTUS VENTRIS TUI, IESUS. SANCTA MARIA, MATER DEI, ORA PRO NOBIS PECCATORIBUS, NUNC, ET IN HORA MORTIS NOSTRAE. AMEN. AVE MARIA, GRATIA PLENA, DOMINUS TECUM. BENEDICTA TU IN MULIERIBUS, ET BENEDICTUS FRUCTUS VENTRIS TUI, IESUS. SANCTA MARIA, MATER DEI, ORA PRO NOBIS PECCATORIBUS, NUNC, ET IN HORA MORTIS NOSTRAE. AMEN. AVE MARIA, GRATIA PLENA, DOMINUS TECUM. BENEDICTA TU IN MULIERIBUS, ET BENEDICTUS FRUCTUS VENTRIS TUI, IESUS. SANCTA MARIA, MATER DEI, ORA PRO NOBIS PECCATORIBUS, NUNC, ET IN HORA MORTIS NOSTRAE. AMEN. AVE MARIA, GRATIA PLENA, DOMINUS TECUM. BENEDICTA TU IN MULIERIBUS, ET BENEDICTUS FRUCTUS VENTRIS TUI, IESUS. SANCTA MARIA, MATER DEI, ORA PRO NOBIS PECCATORIBUS, NUNC, ET IN HORA MORTIS NOSTRAE. AMEN. AVE MARIA, GRATIA PLENA, DOMINUS TECUM. BENEDICTA TU IN MULIERIBUS, ET BENEDICTUS FRUCTUS VENTRIS TUI, IESUS. SANCTA MARIA, MATER DEI, ORA PRO NOBIS PECCATORIBUS, NUNC, ET IN HORA MORTIS NOSTRAE. AMEN. AVE MARIA, GRATIA PLENA, DOMINUS TECUM. BENEDICTA TU IN MULIERIBUS, ET BENEDICTUS FRUCTUS VENTRIS TUI, IESUS. SANCTA MARIA, MATER DEI, ORA PRO NOBIS PECCATORIBUS, NUNC, ET IN HORA MORTIS NOSTRAE. AMEN. AVE MARIA, GRATIA PLENA, DOMINUS TECUM. BENEDICTA TU IN MULIERIBUS, ET BENEDICTUS FRUCTUS VENTRIS TUI, IESUS. SANCTA MARIA, MATER DEI, ORA PRO NOBIS PECCATORIBUS, NUNC, ET IN HORA MORTIS NOSTRAE. AMEN.







“THROUGH THE FOLDING GATES
OF HEAVEN,

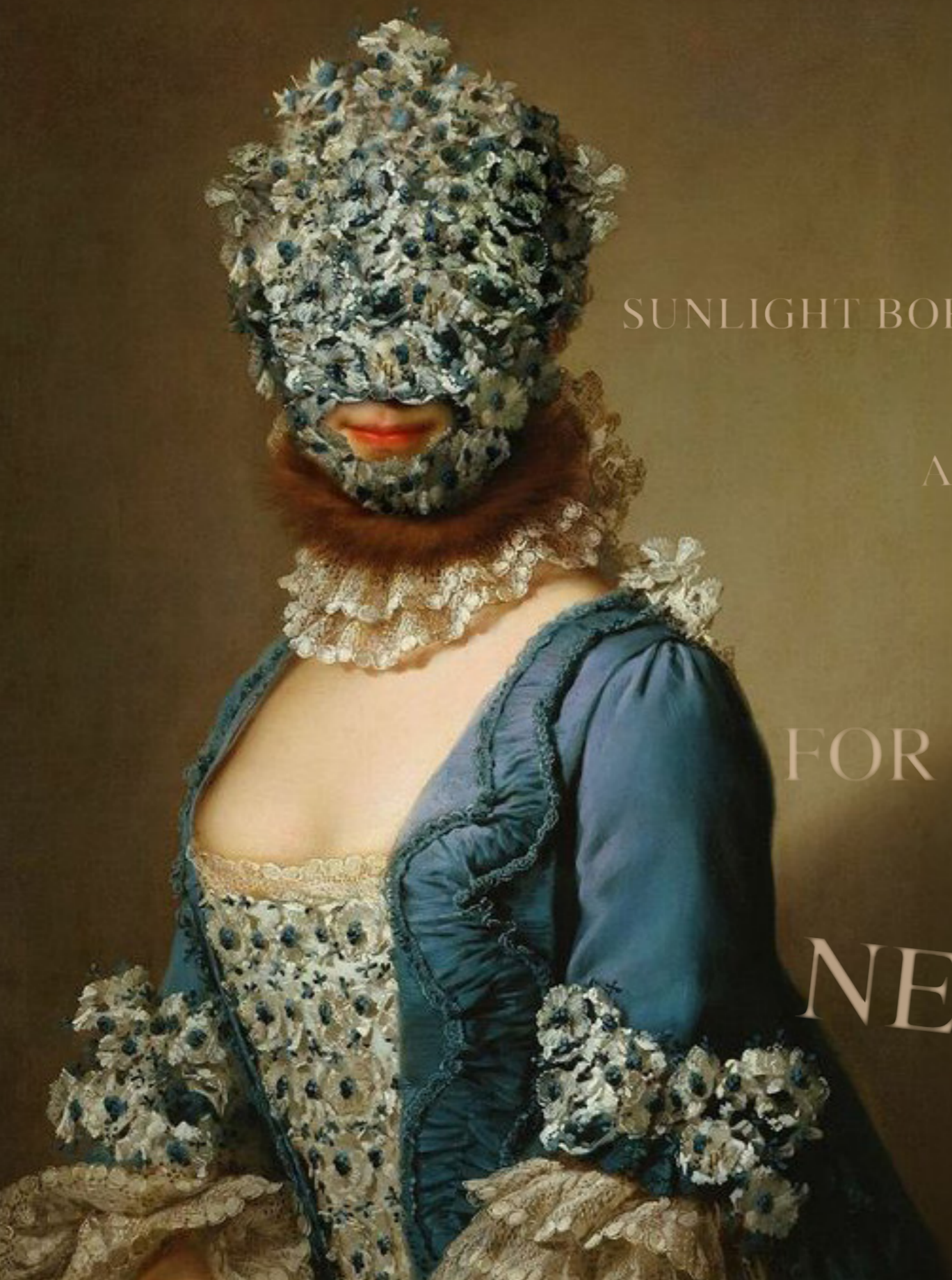
SUNLIGHT BORNE ACROSS MY PATH,

AND THESE WOUNDS THE RAYS FALL UPON ARE,

STILL UNSPOKEN,

FOR THE SACRED EMBLEMS OF GODS

NEVER GO UNNOTICED”





WILLIAM STANLEY MCELROY PRESS

SURRY HILLS, AUSTRALIA

WOULD LOVE TO EXTEND OUR WARMEST THANKYOUS TO OUR TEAM



PHOTOGRAPHY: ALIYA RYAN

STYLING: TYLER PACE

MODEL: LAYLA PRESTON

MAKEUP: HENRY MCELROY



AS WELL TO OUR SOURCES WHOM WE REVERE FOR THEIR TIRELESS
DEDICATION TO KNOWLEDGE

CARTWRIGHT, M. (2020). CLOTHES IN THE ELIZABETHAN ERA. [ONLINE] WORLD HISTORY ENCYCLOPEDIA. AVAILABLE AT: [HTTPS://WWW.WORLDBHISTORY.ORG/ARTICLE/1577/CLOTHES-IN-THE-ELIZABETHAN-ERA/](https://www.worldhistory.org/article/1577/clothes-in-the-elizabethan-era/) VOYAGE

VINTAGE (2022). WHY WE LOVE HAND SMOCKING - VOYAGE VINTAGE - MEDIUM. [ONLINE] MEDIUM. AVAILABLE AT: [HTTPS://MEDIUM.COM/@VOYAGEVINTAGE62/WHY-WE-LOVE-HAND-SMOCKING-A2DC5427D427#:~:TEXT=SAID%20TO%20BE%20FOUND%20AS](https://medium.com/@VOYAGEVINTAGE62/WHY-WE-LOVE-HAND-SMOCKING-A2DC5427D427#:~:text=SAID%20TO%20BE%20FOUND%20AS) [ACCESSED 21 AUG. 2024].

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